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Contact: Erni Armstrong  
ernia@freestylemg.com  
(801) 364-3764, ext 100

**INDUSTRIAL SUPPLY LAUNCHES BRAND NEW WEBSITE FOR 2017**

SALT LAKE CITY, UTAH, February 14, 2017—Industrial Supply Company has debuted a brand new website to kick off 2017. The newly designed website was created with a user-friendly experience in mind, utilizing large navigation links on the homepage to provide quicker access to products, services, and other resources.

The site is compatible with all browsers and mobile devices so users can navigate through Industrial Supply's wide selection of free training courses, audits, and educational programs with ease. Downloadable pdfs, videos, and other resources contribute to an even closer examination of Industrial Supply's capabilities.

Additionally, Industrial Supply encourages visitors to explore the current catalog, which can be conveniently accessed via the homepage. The catalog equips users with extensive product information, the latest in technology, and more strategic sourcing solutions to meet customer needs.

Visitors to the new website can also stay informed by signing up for Industrial Supply newsletters on the home page, where they will have exclusive access to special promotions and the latest events. Content and pages can easily be shared across various social media platforms. "We are so thrilled to launch our new and improved website," said Jessica Yurgaitis, Vice President of Marketing. "We feel that the new site will give our customers a more intuitive experience, while continuing to satisfy their expectations."

**About Industrial Supply Company**

Industrial Supply Company has served the construction, manufacturing, mining, government and industrial community since 1916. This Utah based maintenance, repair and operational, and production (MROP) distributor has seven locations in the Intermountain West, which serve Wyoming, Nevada, Utah and surrounding areas.

In addition to supplies, Industrial Supply also offers customized services that enable customers to increase productivity and manage their inventory. These services include product specialist reviews, vendor management inventory (VMI), safety training, storage and shelving design and tool repair. Visit [www.indsupply.com](http://www.indsupply.com) for more information.

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